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World premiere of REDLIGHT

The world premiere of the acclaimed documentary, REDLIGHT, was held at the School of Visual Arts Theater in New York City on June 21. LexisNexis is the official corporate sponsor of the film's release, and in conjunction with Priority Films, hosted the sold-out screening attended by LexisNexis executives, NGOs, business leaders and members of the press.



Narrated by Actress and UNICEF Goodwill Ambassador Lucy Liu, REDLIGHT is an inspiring and powerful feature documentary about children who are emerging from lives trafficked into prostitution. Produced by filmmaker and RedLight Children founder, Guy Jacobson, the film was shot over a four-year period and uses footage smuggled out of Cambodian brothels. Through harrowing testimonials,

REDLIGHT focuses on the personal stories of these young victims and two remarkable advocates for change: grass-roots activist Somaly Mam and politician Mu Sochua. Both women have since been nominated for the Noble Peace Prize.

Human trafficking, the illegal trade in human beings for the purposes of commercial sexual exploitation or forced labor, is one of the fastest growing Rigby-Hall, Dawn Conway and criminal industries in the world today. It is now tied with the illegal arms industry as the second largest international criminal enterprise, after illegal drug trade. According to the U.S. Department of State's 2010 Trafficking in Persons (TIP) Report, approximately 1 out of every 555 people in the world is a victim of human trafficking.

Robert Rigby-Hall provided the evening's opening remarks. He recounted his own experiences traveling to Cambodia to see Somaly Mam and her work for the first time. He described it as an "eye-opening, gut-wrenching experience" however went on to say that there were moments of hope and inspiration. As he managed to find a cell phone signal in Cambodia's jungle he sent an email to his colleagues in New York, telling them that LexisNexis needed to do something to help. "The next morning I switched on my

size=1>(From left) Robert Mark Lagon on the red carpet before the premiere.



Blackberry to a whirlwind of responses. No fewer than 18 of my colleagues had volunteered to help in any way they could. Since then, as part of LexisNexis' commitment to supporting the Rule of Law around the world, I am proud to say that hundreds of my colleagues have become involved in the global anti-human trafficking movement." Robert concluded his remarks with this call to action: "The only way to eradicate this trade in human trafficking; this trade in human beings; an industry that is really made up of misery; is for people like all of us here in this room to stand together and to get involved." Watch Robert's opening remarks.

Together with public and private partners, LexisNexis supports various anti-human trafficking efforts through promoting awareness, sponsoring victims support and assisting with training and education initiatives. "In this modern world, millions continue to be trapped in slavery, which is a horrific signal that the Rule of Law is absent," said Andy Prozes. "We are working to establish Rule of Law in places where human beings are seen as commodities. In our relationships with individuals, businesses, governments and NGOs we work to utilize our expertise and assets to make a difference and employ the principles of Rule of Law to eradicate human trafficking."

Andy Prozes was a member of the evening's Honorary Host Committee. Other members included Former U.S. Ambassador-at-Large to Combat Trafficking in Persons, Mark Lagon, who presented a Webinar on Wednesday about human trafficking. Watch LNG Central for an interview with Ambassador Lagon as well as a recap of the webinar.

Jim Luce writes on the *Huffington Post:* "LexisNexis' involvement made a deep impression on many of the film viewers." He continues to quote Roberta Cooper of Vital Voices: "It is critical that corporations take a role in this international problem, as has LexisNexis [...]. Their important work should be publicized and praised widely."

Related links:

- Watch the REDLIGHT trailer and learn more about LexisNexis' involvement in the fight against human trafficking
- Press release
- Spectacular Sold-Out Premiere of Anti-Child Trafficking Film in NYC
- REDLIGHT The Movie
- Change.org: 10 human trafficking films to watch

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